

# CAREER OPPORTUNITY ANNOUNCEMENT

## DESIGNER - MULTIMEDIA

### EL CAP | EARTH TREKS | PLANET GRANITE



The Multimedia Designer will play a key role in visually bringing El Cap, Earth Treks and Planet Granite stories to life. While the overall position will support the Creative Team, this position will have a specific focus on creating digital assets.

#### PRIMARY DUTIES + RESPONSIBILITIES:

- + Maintain style/brand guidelines throughout materials
- + Design and produce internal and external digital and print collateral
- + Maintain and catalogue video and photo libraries
- + Assist with email communications and website updates specific to video and photo integration
- + Collaborate with Creative Manager on creation of new digital assets
- + Assist in creating creative guidelines
- + Assist in streamlining production processes and templates
- + Video and photo production and editing
- + Collaboratively work with entire marketing team on larger branding initiatives
- + Other duties assigned

#### SKILLS + ABILITIES:

- + Adobe Creative Suite (InDesign, Illustrator, Photoshop)
- + Solid understanding of graphic design and design file management
- + Strong understanding of Premier Pro, After Effects and Final Cut Pro
- + Strong understanding of video and photo production from conception through implementation
- + Strong organizational and problem solving skills

#### ADDITIONAL INFORMATION:

- + 2-3 years relevant experience preferred
- + This is a full-time position with associated benefits
- + Located out of the Earth Treks Columbia location
- + Free membership to the gym (of course!)

#### TO BE CONSIDERED:

Please email a resume, cover letter and portfolio before Monday, October 8 to:

#### Rachael Umbriano

Creative Manager  
rachael.umbriano@el-cap.com